

Mason County Senior Activities Association

Address: 190 W Sentry Drive, Shelton, WA 98584

Phone: 360.426.7374 E-mail: Manager@mcsac.net

Web: www.mcsac.net



501c3 Nonprofit Corporation

Sponsorship Contract for: _____

12-month Sponsorship with Ad Run: _____ 2023 - _____ 2024

Corporate Sponsor Membership Advertising Rates: \$264 for a 2" by 3.5" ad. Larger ad options are available on our rate card.

Payment and Ad Copy Due by: the 10th of the month in order to be in the following month's newsletter

Benefits:

- **Newsletter:** Annual membership includes a copy of our monthly newsletter mailed or emailed to you. MCSAA distributes over 1,500 newsletters to members, corporate sponsors and prominent locations throughout the community. Your ad will also be included on our Corporate Sponsor page on our website.
- **Ads:** Your business card sized advertisement will appear in both the physical and electronic versions of our Active Living Newsletter. *Note: Digital Art must be supplied by you and emailed to manager@mcsac.net. We ask that you provide a PNG format graphic that we will display as the size according to the chart, depending on your payment. We must receive the graphic or any revisions by the 10th of the month to be displayed in the FOLLOWING MONTH'S newsletter.*
- **Brochures:** Corporate Sponsors have the unique opportunity to stock one stack or brochure holder of informational pamphlets, business cards or flyers on our "Corporate Sponsor" display table at the Senior Center.
- **Presentations or Event Hosting Opportunities:** Corporate Sponsors are invited to do one informational only presentation that is open to the public per year. You have the opportunity to utilize our special meeting room during Center hours on a space available basis. We also encourage Corporate Sponsors to host meals or afternoon tea for our membership. There is no limit for event hosting. These different events are scheduled in advance and advertised in the newsletter and on Center bulletin boards. Contact our activities director at activities@mcsac.net to schedule yours.
- **Referrals:** You receive the benefit of referrals from our staff and volunteers. Corporate Sponsors would be our first choice to meet the needs of our members.
- **Events:** Our Corporate Sponsors are the first ones called when we organize special events like Bridal Shows, Bazaars, Open Houses, Fall Prevention Workshops and other opportunities to display your business.
- **Cancellation Policy:** The balance of funds for ads that are cancelled before the agreed upon time frame by sponsor will be considered a donation to the senior center.
- **Payment Plan:** Payments plans are available for all advertising over \$660

Today's Date: _____

Corporate Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

Mailing Address: _____

Physical Address: _____

Web Site: _____

Please mail your completed contract with payment to MCSAA, 190 W Sentry Drive, Shelton, WA 98584.